Healthcare Listings Solution Overview

Take Control of How Patients View You Online

77% of prospective patients now search online[1] before booking an appointment, looking for answers to questions like

"Do you accept my insurance?"

"What conditions do you treat?"

"What are your office hours?"

But if your information isn't present and accurate everywhere patients are searching, they won't choose you.

- Our healthcare listings solution is the only one on the market that gives you total control of the way your practice's critical information is displayed online, so you can be everywhere patients are searching.

- Fix your professional profiles and facility listings across Google, Yelp, Vitals®, Wellness.com, and other world-leading location services.

- Update critical practice information — like open hours and insurances accepted — in real-time to ensure patients always see complete and compelling information about your practice wherever they search.

"48% of existing healthcare listings have significant inaccuracies[2]"

Attract More Patients in Their Moments of Need

Get found in more places

Patients seeking care often consult resources beyond Google and other top search engines — they also consult healthcare-specific publishers such as **Vitals®**, **Wellness.com** and **DrScore**. With our healthcare listings solution, current and prospective patients will find you anywhere they search.

Help patients choose you

Current and prospective patients demand accurate information about the providers they seek online.

Help patients choose you with our healthcare listings solution. Meet them in their moments of need with enhanced content about your practice. Showcase your credentials and highlight office name, accepted insurance, physician education, training, and certifications.

Sources: 1. Think with Google; 2. Yext; 3. Vitals

The top three factors influencing patients choosing a provider[3]:

Accepts My Insurance

Convenient Location

Provider Expertise